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MSME PCI

NEW INNOVATION | NEW CONCEPT | NEW TECHNOLOGY

# COMPANY PROFILE CUM PRODUCT CATALOGUE

ADVANCED FIRE SAFETY PRODUCTS

A brand by

**FIRE AND PERSONAL SAFETY ENTERPRISES**

**Website :** [www.gfofireequipments.com](http://www.gfofireequipments.com)





## OVERVIEW ON IMPORTANCE OF FIRE SAFETY

*Fire accidents are increasing day by day.  
This is growing concern across the world.*



The record of the national crime bureau is very horrible:  
More than **60 People** losing their  
lives daily due to the fire accidents.

**Worldwide fire accidents**  
**1,80,000 annually**

**The numbers of fire accidents**  
**in india 25,000 annually**

## ABOUT US

Fire and Personal safety enterprises is a leading manufacturing company in fire protection industry. Established in 2019, Fire and Personal Safety Enterprises has swiftly emerged as a market leader in the Fire safety products and introduced **GFO(Green Fire Off)**.



With an determined dedication to manufacturing high-quality Automatic fire extinguisher ball, Smart Fireball, Smart wireless LPG Detector with stopper, Smart smoke detector etc. and providing top-notch fire safety products, we have established ourselves as a trusted name in the industry.

Our products, proudly made in India, are certified to comply with the rigorous standards of the “ISO 9001-2015” quality system, ensuring reliability and effectiveness. Additionally, we hold a multitude of relevant certifications, including CE, UDYAM, ISO 14001, GMP, OHSAS, NSIC, NTH, UL, LERC and NABL lab reports, underscoring our commitment to excellence.

## OUR VISION & MISSION

Our vision to make India a global hub for next-generation fire safety innovations and create intelligent solutions that can protect every life — from homes to forests.

Our mission to deliver complete, smart, and sustainable fire protection systems that upgrade safety standards worldwide through new innovation, new concept and new technology.



## MESSAGE FROM THE DIRECTOR



As the director of GFO, my goal is very clear that whether a consumer looking for peace of mind or a distributor looking for rewarding opportunity, GFO delivers on both safety and success with introducing ***New Innovation, Technology and New Concept.*** We are continuously innovating and upgrading the standards of fire protection for all over the world and extends beyond conventional fire safety. We aim to

create revolutionary solutions capable of dousing large-scale and forest fires, empowering fire safety departments not just in India but across the world. We want the global community to look toward India as a leader in next-generation fire safety innovation.

With immense pride, I share that GFO has already applied for more than eight patents in cutting-edge fire safety technologies.

We believe the future of fire safety lies in smart, automatic, and AI-driven systems — and at GFO, that future has already begun.

*Sandeep Kr. Sharma*

**Mr. Sandeep Kumar Sharma**  
Co-Founder & MD of GFO Group

**NEW  
INNOVATION**

**NEW  
CONCEPT**

**NEW  
TECHNOLOGY**

**JOIN**

India's Fastest-Growing Fire Safety Brand

# APPEAL FOR DISTRIBUTORS

Be Our **DISTRIBUTOR** and  
Lead the Fire Safety Revolution!

## Benefits:

- ✓ Earn upto 35% of margin on all products.
- ✓ Sales person support.
- ✓ Sales and marketing support.
- ✓ No competition. High demand due to innovation.
- ✓ Get exclusive rights in your region.
- ✓ Guaranteed compensation upto 13 Lakh.



Our products are in demand across all sectors!

GFO offers unprecedented peace of mind with comprehensive compensation grantees in the unlikely event of product failure:

**Rs. 13 L**

**Life Cover**  
Upto 13 Lakh  
compensation for  
any life

**Rs. 1 L**

**Medical Cover**  
Upto 1 Lakh for medical  
expenses incurred

**Rs. 1 L**

**Property Damage**  
Upto 1 Lakh for  
Property damage  
compensation

**Rs. 10 L**

**Vehicle Loss**  
Upto 10 Lakh for  
vehicle damage  
or destruction

All claims are processed and paid within 15 days. It demonstrating our absolute confidence in our product's reliability and effectiveness.

1. For vehicle compensation, amount upto 10 lacs as per the value of your current insurance policy.
2. Terms & Conditions apply.



# ALL THE PRODUCTS ARE SUPPORTED AND PROMOTED BY MSME PCI (PROMOTION COUNCIL OF INDIA)



## Certificate of Collaboration

This is to Certify That

Issued on: 03-10-2025

**MSME Promotion Council of India (MSMEPCI)**  
and  
**Fire and Personal Safety Enterprises**

Have entered into a Strategic Collaboration for the **implementation and promotion of GFO Automatic Fire safety Equipments across Pan India.**

This collaboration aims to enhance **fire safety awareness, accessibility, and preparedness** among small and medium enterprises, organizations, and institutions throughout the nation. Both parties agree to work together in good faith to promote sustainable, eco-friendly, and efficient fire safety solutions, ensuring compliance with national safety standards and contributing to a safer environment for all.

### Scope of Collaboration:

- Joint promotion and deployment of **GFO Fire Extinguisher Equipments** under MSMEPCI's outreach initiatives.
- Implementation of safety programs and awareness campaigns across India.
- Support for training, demonstrations, and fire safety education in industrial and community sectors.
- To create Job opportunity by hiring manpower.



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## PURPOSE & REASON

Why did we feel the necessity of manufacturing of GFO Automatic Fireball while manual cylinders are existing in the market?

Traditional fire extinguishers are effective, but they have significant limitations in emergency situations. GFO Fireball was developed to overcome these challenges and revolutionize fire safety by offering a faster, safer, and more user-friendly solution.

Why GFO Fireball over Traditional Fire cylinders?

### Traditional Fire Cylinders



Requires training



Requires human intervention



Need refilling every year



It's hard to use due of heavy weight



Hazardous for environment



Take some time to extinguish the fire

### GFO Automatic Fireball



Requires no training



Activate automatic



No need refilling or maintenance



It's easy to roll or throw due to light weight



Eco Friendly chemical



Extinguish the fire immediately within 3-5 secs

# PRODUCTS



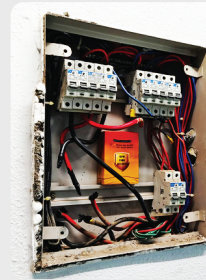
GFO Automatic Fireball



GFO Smart LPG Gas Detector



GFO Smart Smoke Detector



GFO EB(Electric Board) Device



GFO Vehicle Fire Safety Device



GFO Smart Fireball



GFO Smart Water Sprinkler with AI Camera



GFO Smart Display





## GFO AUTOMATIC FIREBALL

It is a self-activating fire suppression device designed to extinguish fires automatically upon contact. This compact and eco-friendly solution is suitable for various environments, including homes, offices, schools, and industrial settings.

- 🕒 HDPE Plastic body    ⚪ Shape – Ball    ⚖ Weight – 400Gm or 1.3Kg
- 🕒 Activate within 3-5 secs    'A' Multiple 4 Sensors    🌿 100 % Eco-Friendly
- 🔥 Coverage area 3-5 cubic meter    🧪 90% (mono ammonium phosphate)

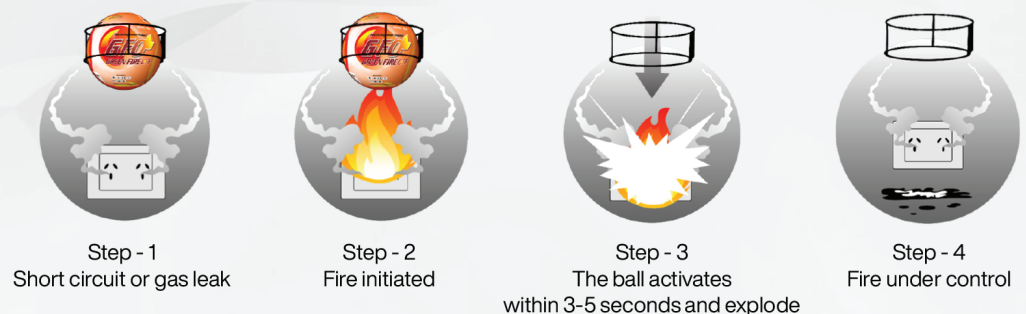
## HOW TO USE

### Passive User

You can install GFO fireball near fire-prone areas, or there will be a

high risk of fire incidents. Like near switchboards, in server rooms, inverters, electricity rooms, etc.

Once touched by the fire, the GFO fireball will explode and extinguish the fire immediately within 3 to 5 seconds.



### Active User

Simply throw a GFO fireball towards the fire, and it will work

automatically. There is no need to go closer to the fire.





## GFO SMART LPG GAS DETECTOR

A smart and dependable safety device that instantly detects LPG leaks and automatically shuts off the gas supply to prevent accidents. With its loud alarm and automatic cut-off system, it ensures round-the-clock protection for your home or workplace.

- HDPE Plastic body
- Wireless
- Weight – 100gms
- Activate upon LPG Gas detection
- "A" Notification on Phone
- No risk of fire

## HOW TO USE

You can install the GFO Smart LPG Gas Detector above your cooking station and connect the auto-cut system wirelessly to the LPG gas supply such as Cylinder Regulator or Valve.

When the device detects an LPG gas leak, it immediately triggers a loud alarm to alert nearby individuals and automatically shuts off the gas regulator within few seconds.



Step 2. LPG auto cut system  
Rotate and turn off  
the regulator



Step 3. Share notification on phone



Please visit our youtube channel for demo : [www.youtube.com/@Greenfireoff-GFO](https://www.youtube.com/@Greenfireoff-GFO)





## GFO SMART SMOKE DETECTOR

This device is described as a “smart smoke detector + sprinkler-operator” integrated unit: when smoke is detected, it directly activates a water-sprinkler tube (or connected sprinkler system) and also provides location and alert information

- 🕒 Plastic body (🔥) Alert near by people on fire detection
- 🔧 Multiple functionality can be connect with water sprinkler and smart fireball
- 📍 Share exact location with notification on display along with mobile

## HOW DOES IT WORK?

The moment the Smart Smoke Detector senses smoke, it triggers a loud alarm to alert nearby individuals and instantly shares the exact fire location through a notification on both the display panel and mobile device.

It can be used in multiple ways:



+



+



+



+



### Benefits

1. Works Automatically
2. Can be converted into extinguisher
3. Works with battery and electricity.
4. Patented Device
5. Reacts Instantly





## GFO EB DEVICE

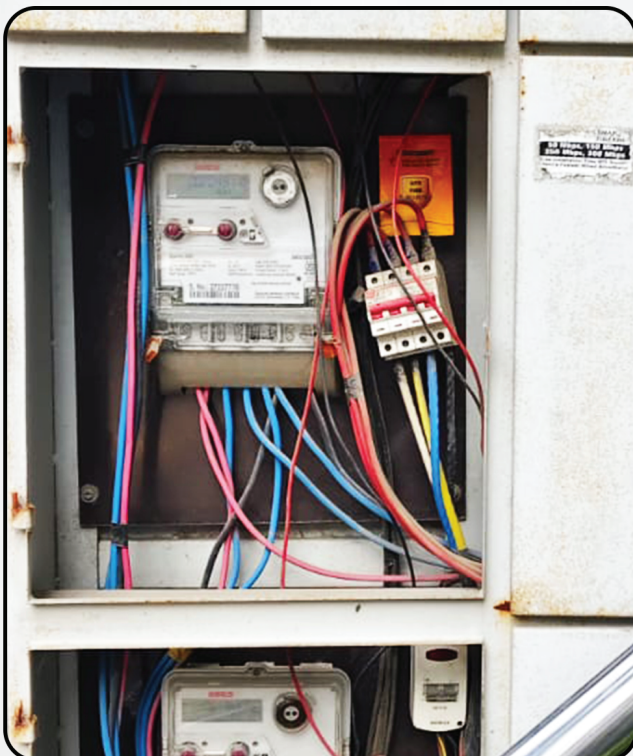
GFO EB (Electric Board) device is the world's first innovative fire safety device. GFO EB device is a unique design specifically designed for electric boards and panels, providing targeted protection.

- 🕒 HDPE Plastic body    📏 Shape – Rectangle    ⚖️ Weight – 200gm
- 🕒 Activate within 3-5 secs    'A' Multiple 3 Sensors    🌿 100 % Eco-Friendly
- 🔥 Coverage area 2-5 cubic meter    🧪 90% (mono ammonium phosphate)

## HOW DOES IT WORK?

The moment flames touch the EB device, it springs into action — bursting open to release a powerful dry chemical powder that douses the fire in just 3 to 5 seconds. Fast. Automatic. Life-saving.

### How to Install a GFO EB(Electric Board) Device?



You can install this device on your electric board with the help of sticky tape. Simply remove the sticky tape cover and stick this device on the electric board's upper side.



Please visit our youtube channel for demo : [www.youtube.com/@Greenfireoff-GFO](https://www.youtube.com/@Greenfireoff-GFO)





## GFO VEHICLE FIRE SAFETY DEVICE

Powered by smart sensor technology, this device continuously monitors your vehicle's for any sign of fire. The moment a fire detected, it activates instantly—releasing a powerful extinguishing agent to suppress the fire within seconds, preventing major damage or injury.

- 🕒 HDPE Plastic body    📏 Shape – Rectangle    ⚖️ Weight – 800gm
- 🕒 Activate within 3-5 secs    "A" Multiple 3 Sensors    🌿 100 % Eco-Friendly
- 🔥 Coverage area 3-5 cubic meter    🧪 90% (mono ammonium phosphate)

## HOW TO USE

You can install GFO Vehicle Fire Safety Device in any vehicle with the help of provided brackets in the box, or there will be a high risk of fire incidents. Like Buses, Cars, Trucks, Electric Vehicles, Commercial Vehicles etc.

Once touched by the fire, the GFO Vehicles fire safety device will explode and extinguish the fire immediately within 3 to 5 seconds.





## GFO SMART FIREBALL

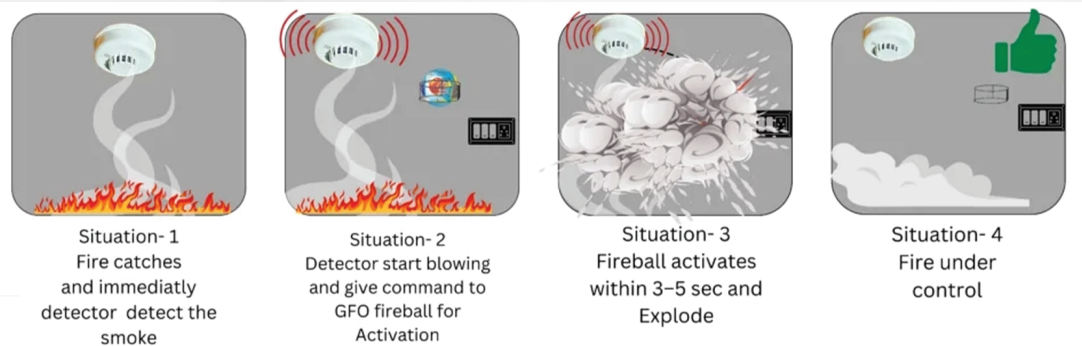
The Smart Fire Ball is an enhanced version of the automatic fire-extinguishing fireball product line.

While the standard fireball activates when it contacts flame, the “smart” variant adds added intelligence/sensors (such as smoke detection or connectivity) to catch fires earlier.

- 🕒 HDPE Plastic body    ⚙️ Shape – Ball    ⚖️ Weight – 1.5Kg    🔋 Battery life 1 year
- 🕒 Activate within 3-5 secs    'A' Multiple 4 Sensors    🌿 100 % Eco-Friendly
- 🔥 Coverage area 3-5 cubic meter    🧪 90% (mono ammonium phosphate)

## HOW DOES IT WORK?

GFO Smart Fire Ball is an automatic fire extinguisher & detector that provides instant



activation and 24/7 fire protection for homes, offices, and industries.

### How to install GFO smoke detector with smart fireball?

1. You can install the smoke detector under the roof.
2. With the help of a screw.
3. Set the fireball near switch board or Where there is high risk of fire

(Note – You can connect up to 15 balls with a detector but we recommends maximum 3 at a time. This fireball always needs to be kept plugged in)



Please visit our youtube channel for demo : [www.youtube.com/@Greenfireoff-GFO](https://www.youtube.com/@Greenfireoff-GFO)





# World's First GFO SMART WATER SPRINKLER WITH AI CAMERA

Introducing the world's first GFO Smart Water Sprinkler with an AI-powered camera. This advanced device automatically detects fire and extinguishes it instantly using 360° smart targeting technology. It precisely aims at the fire source and eliminates it before it can spread.

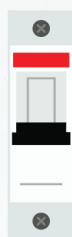
- 📍 Real time location sharing
- 📺 Fire View on LED Screen
- 🔧 Easy installation & integration

## HOW DOES IT WORK?

GFO Smart Water Sprinkler with AI Camera are strategically mount, to cover various areas of a room.

Firstly, we check your mounting location.

When everything is fine, the GFO Water Sprinkler with AI Camera is connected to the sprinkler tube with the help of a wire. LED panels are set in the reception area or can be installed wherever the owner wants to.



Step 1. Fire Detected

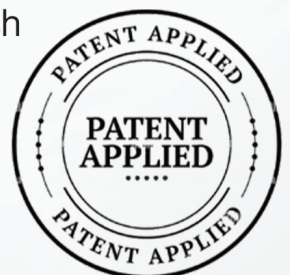
Step 2. Cut Off Power Supply

Step 3. Aim the Target using own battery

In the presence of fire, the device instantly activates first cut off the power supply then extinguishes the fire with 360° smart targeting technology and extinguish the fire instantly.



Step 4. Extinguish the fire water pressure





## GFO SMART DISPLAY

Our GFO **Smart Display** use advanced wireless technology to configure smart smoke detectors. Additionally, it can connect limitless numbers of smart smoke detectors. This device sends instant alerts to **LED screen** in case of smoke detection, providing you with immediate information about the situation.

- Accessories – Detector, LED Panel, Hooter
- Battery Life 1 Year
- Real time location sharing
- Smoke detector life – 5 Year

## HOW DOES IT WORK?

When Smart smoke detector detects the smoke, it gives a command to the LED panel and hooter.

The panel displays the exact location of the fire on the screen and the hooter starts blowing.



### Benefits

1. No hassle of Wiring/Rewiring
2. Easy to install
3. No hassle of typical configuration
4. Wireless communication
5. Fast response with exact location of the smoke detected area
6. Advanced detection and communication protocol.



Please visit our youtube channel for demo : [www.youtube.com/@Greenfireoff-GFO](https://www.youtube.com/@Greenfireoff-GFO)



# APPLICATION AREA



HOME



COMMERCIAL AREA



INDUSTRIAL AREA



LPG CYLINDERS STORE



ELECTRIC BOARD



HOTELS



HOSPITALS



TRANSPORT



SCHOOLS



SHOPPING MALLS



WAREHOUSE



PETROL PUMPS



## CERTIFICATES & APPROVALS



OHSAS 18001:2007



ISO 9001:2015



ISO 14001:2015



ISO 14609:2004



Bureau Veritas



Trust Seal India Mart



MSME PCI



NABL



CE



NTH



Govt. E-market place



GMP



NSIC



LERC



Trade mark



## CLIENTS



DOMINOS



ICICI LOMBARD



ADANI



SUZLON



V-Trans



Assam Rifles



DRDO



Indian Railway



Indian Navy



S.R.M Medical College



BSF



आरोग्यम् सुख सम्पदा

AIIMS



IOCL



BPCL



HPCL

## OUR PRESENCE





## CLIENT TESTIMONIALS

“

GFO has completely transformed our approach to fire safety. Their automatic systems are smart, efficient, and easy to use. We now feel much more secure knowing our premises are protected 24/7. ”

— **Rahul Mehta, Facility Manager, TechCore Industries**

“

From installation to performance, GFO's products deliver exactly what they promise — a complete and intelligent fire protection solution. Their Fireball and Gas Detector devices have been game-changers for our operations. ”

— **Priya Sharma, Safety Officer, Sunrise Manufacturing Pvt. Ltd.**

“

The quality of GFO products is unmatched. Their team is professional, responsive, and committed to safety. We've installed multiple units across our buildings and are highly satisfied. ”

— **Vikram Singh, Project Head, UrbanBuild Developers**

“

GFO is not just a product brand — it's a vision for the future of fire safety. Their innovation and commitment to developing smart solutions, including forest fire control systems, truly make India proud. ”

— **Dr. Neha Kapoor, Director, SafeTech Consultants**

## APPRECIATIONS



**Mr. Vivek Bindra**  
MOTIVATIONAL SPEAKER

I recently had the pleasure of experiencing the revolutionary GFO Automatic Instant Fire Control Fire Extinguisher Ball, and I must say it has left me astounded. This innovative fire safety solution has the potential to redefine the way we approach fire protection.



**Mr. Ajay Jha**  
MEDIA PERSONALITY, ANCHOR

From the moment I held the GFO Automatic Fire Extinguisher Ball in my hands, I could sense its exceptional quality and design. The sleek and compact build allows for easy placement in various locations, ensuring that it is readily accessible during fire emergencies.



**Mr. Jeetu Verma**  
BOLLYWOOD ACTOR

I am grateful to have discovered the GFO Fire Extinguisher Ball and their remarkable fire safety solution. With their product in my hands, I feel empowered and confident in my ability to protect myself and my loved ones from the devastating effects of fire.



**Miss. Sanjana Vij**  
MISS TELANGANA 2019

I truly appreciate what GFO is doing for fire safety in India. The GFO Fireball is an incredible innovation — a device that automatically detects and extinguishes fire even when no one is around. It's simple, effective, and truly life-saving.



NEW INNOVATION | NEW CONCEPT | NEW TECHNOLOGY

# CONTACT DETAILS

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